

7th Annual International Conference
COMPETITION LAW

RECENT AMENDMENTS, CHALLENGES AND THE WAY FORWARD

Saturday, 15 October 2022 | 10:00 AM Onwards (IST) | New Delhi, India

EMINENT GUESTS

Shri Jayant Sinha*
Hon'ble Member of Parliament
Chairman, Parliament Standing
Committee of Finance

Shri Ashok K. Gupta, IAS
Chairperson
Competition Commission of India (CCI)
Government of India



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The Associated Chambers of Commerce and Industry of India

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ABOUT CONFERENCE

A robust antitrust and competition law enforcement has become a necessity for domestic as well as overseas enterprises who intend to invest in India. The new age, digital markets and e-commerce initiatives are revolutionizing the economies. The innovations and technological disruptions have thrown up challenges and threats to the incumbent traditional segments of the Indian markets. Unfair business practices have prompted policymakers to consider and innovate newer policies to curb such practices harming other stakeholders. The impact and influence of such challenges e.g., are amongst others on scrutiny over mergers, data and privacy rights of businesses and consumers. Hence, an effective handling of antitrust litigation and regulatory processes have become perpetually crucial parts of business and regulatory ecosystems.

For global investors especially, in long-term investment decisions, competition laws with focus on maintaining competitive process and controlled interventions of regulators and enforcement agencies remain the preferred model. The latest development in Indian context for the ensuing conference, is the Competition (Amendment) Bill, 2022 which has been introduced in Lok Sabha on 5th August 2022. The Bill seeks to enhance the evolution of competition jurisprudence together with addressing the foregoing changes to the extent possible strengthen the Indian industry and enabling competitiveness across various business segments. Further towards deliberating on various perspectives of competition law as well as creating public awareness and sensitizing the stakeholders in a co-evolving landscape across international jurisdictions, **ASSOCHAM's National Council for Competition Law contemplates to organize 7th Annual International Conference on "Competition Law - Recent Amendments, Challenges and The Way Forward" on Saturday, 15th October 2022 in New Delhi.**

The conference also sets out to highlight salient suggestions/proposals of the Amendment Bill and in the process try to cover the recommendation of a predictable and transparent merger control regime; the importance of antitrust compliance and an extremely tougher antitrust dispute resolution mechanism where the investigator, who hitherto was kept at arm's length from the adjudicating authority, being proposed to act in unison with the adjudicating authority.



WHO SHOULD ATTEND

- MDs, CEOs, Board of Directors
- Lawyers & Legal Advisors/Consultants
- Legal and Compliance Professionals
- Members of Professional Institutions (CA, CS, CMAs)
- Law Universities
- Enforcement and Regulatory Agencies
- General & Corporate Counsels
- Industry Leaders
- Economists
- Academicians

EMINENT GUESTS

- Shri Jayant Sinha***
Hon'ble Member of Parliament and
Chairman, Parliament Standing Committee of Finance
- Shri Ashok Kumar Gupta**
Chairperson, Competition Commission of India

CONFERENCE PATRONS

- Mr. Sumant Sinha,**
President, ASSOCHAM, Chairman & Managing Director, ReNew Power
- Mr. Ajay Singh,**
Sr. Vice President, ASSOCHAM, Chairman and Managing Director, SpiceJet
- Mr. Deepak Sood,**
Secretary General, ASSOCHAM
- Mr. Manas Kumar Chaudhuri,**
Chairman, ASSOCHAM National Council for Competition Law &
Partner, Khaitan & Co. LLP
- Mr. Karan Singh Chandhiok,**
Co-Chairman, ASSOCHAM National Council for Competition Law &
Partner, Chandhiok & Mahajan, Advocates and Solicitors
- And many other eminent guests and experts..**

SCHEDULE

- Date: Saturday, 15 October, 2022**
- Registration Time: 9:00 am to 10:00 am**
- Conference Time: 10:00 am – 4:00 pm**
- Venue: Hyatt Regency, New Delhi**

PARTNERSHIP OPPORTUNITIES

By sponsoring or advertising in the International Conference, your organization can have a greater brand visibility, raise company profile, and gain unparalleled access to the key decision makers in this industry. Sponsorship packages are given below:

**Knowledge Partner (Exclusive) – ₹ 5 Lakhs

1. One Speaker Opportunity in the Inaugural Session
2. Two Speaker Opportunity in the Technical Session/Panel Discussion
3. Co-branded Knowledge Report
4. Logo on the Backdrop, campaign emailing on Members database, e-flyers and social media platforms of ASSOCHAM
5. Screening of corporate film between Sessions (3 Mins)
6. Speaker's photo and brief profile in brochure & one pager creative
7. Post event sharing of Video and Promotion on YouTube
8. Company logo on Thank you sponsor
9. Special Announcements thanking Sponsors
10. Company logo and Profile on the Programme Agenda (upto 70 words)
11. Complimentary Invitation(s) for Conference – 14
12. Sharing of participants database

Hosting/Event Partner – ₹ 4 Lakhs

1. One Speaker Opportunity in the Inaugural Session
2. One Speaker Opportunity in the Technical Session/Panel Discussion
3. Logo on the Backdrop, campaign emailing in e-flyers and social media platforms of ASSOCHAM
4. Screening of corporate film during Break between sessions (2 Mins)
5. Speaker's photo and brief profile in brochure & one pager creative
6. Post event sharing of Video and Promotion on YouTube
7. Company logo on Thank you sponsor
8. Special Announcements thanking Sponsors
9. Company logo and Profile on the Programme Agenda (upto 70 words)
10. Complimentary Invitation(s) for Conference – 10
11. Sharing of participants database

Technology/Legal Partner – ₹ 3.5 Lakhs

1. One Speaker Opportunity in the Technical Session/Panel Discussion
2. Logo on the Backdrop, campaign emailing in e-flyers and social media platforms of ASSOCHAM
3. Screening of corporate film during Break between sessions (1 Min)
4. Speaker's photo and brief profile in brochure & one pager creative
5. Post event sharing of Video and Promotion on YouTube
6. Company logo on Thank you sponsor
7. Special Announcements thanking Sponsors
8. Company logo and Profile on the Programme Agenda (upto 70 words)
9. Complimentary Invitation(s) for Conference – 8

Conference Proceedings Partner – ₹ 3 Lakhs

1. One Speaker Opportunity in the Technical Session/Panel Discussion
2. Preparation & Distribution of conference proceedings along with co-branding post event
3. Logo on the Backdrop, campaign emailing in e-flyers and social media platforms of ASSOCHAM
4. Speaker's photo and brief profile in brochure & one pager creative
5. Post event sharing of Video and Promotion on YouTube
6. Company logo on Thank you sponsor
7. Special Announcements thanking Sponsors
8. Company logo and Profile on the Programme Agenda (upto 70 words)
9. Complimentary Invitation(s) for Conference – 6

Delegate Kit Partner – ₹ 2 Lakhs

1. Only company & ASSOCHAM logo will be printed on the Delegate Kit
2. Logo/Name Branding on the event Mailers
3. Logo will be on the ASSOCHAM event Webpage
4. Branding in Social Media Platform
5. Logo visibility on event Backdrop
6. 4 Complimentary Passes to attend the Webinar

Lanyard Partner (Exclusive) – ₹ 2 Lakhs

1. Only company and ASSOCHAM logo will be printed on the Lanyard
2. Logo/Name Branding on the event Mailers
3. Logo will be on the ASSOCHAM event Webpage
4. Branding in Social Media Platform
5. Logo visibility on event Backdrop
6. 2 Complimentary Passes to attend the Webinar

Session Partner – ₹ 2.5 Lakhs

1. One Moderator/Speaker Opportunity in the Technical Session/Panel Discussion
2. Logo on the Backdrop, campaign emailing in e-flyers and social media platforms of ASSOCHAM
3. Speaker's photo and brief profile in brochure & one pager creative
4. Post event sharing of Video and Promotion on YouTube
5. Company logo on Thank you sponsor
6. Special Announcements thanking Sponsors
7. Company logo and Profile on the Programme Agenda (upto 70 words)
8. Complimentary Invitation(s) for Conference – 4

Support Partner – ₹ 1.5 Lakhs

1. Logo on the Backdrop, campaign emailing in e-flyers and social media platforms of ASSOCHAM
2. Post event sharing of Video and Promotion on YouTube
3. Company logo on Thank you sponsor
4. Special Announcements thanking Sponsors
5. Company logo and Profile on the Programme Agenda (upto 70 words)
6. Complimentary Invitation(s) for Conference – 3

*GST shall be extra, as applicable

****Knowledge Partner: Exclusive Category based on First-come, first-served**

EXHIBITION DETAILS

Stalls measuring 2 x 2 mtr each are available for Rs. 75,000/- (inclusive GST).

For more details, please contact:

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Department of Corporate Affairs

The Associated Chambers of Commerce and Industry of India

4th Floor, YMCA Cultural Centre and Library Building, 01, Jai Singh Road, New Delhi – 110001

MEDIA COVERAGE OF 6th INTERNATIONAL CONFERENCE ON COMPETITION LAW

Digital Companies' Data Hegemony May Lead To "Attention Economy", Says Competition Comm Chief

Competition Commission chief Ashok Kumar Gupta on Thursday flag may lead to "attention economy" in which big tech players work to capture the attention of consumers.



regulatory oversight needs to be regularly fine-tuned with changing times: CCI Chairperson

regulatory oversight should be regular to suit the dynamic business environment. Digital world, stated CCI Chairperson Ashok Kumar Gupta at the 6th International Conference on Competition Law, Risk, Challenges and The Way Forward.

Amendments to merger & acquisitions regulations on the anvil, says CCI

Digital companies' data hegemony may lead to 'attention economy', says Competition Comm chief



Data hegemony by digital companies may lead to attention economy: CCI

Speaking at the event, CCI Chairperson Ashok Kumar Gupta said that digital companies may lead to attention economy.



Competition Comm

regulatory oversight should be regular to suit the dynamic business environment. Digital world, stated CCI Chairperson Ashok Kumar Gupta at the 6th International Conference on Competition Law, Risk, Challenges and The Way Forward.

परिवर्तित होते समय के साथ नियामक निगरानी को नियमित रूप से ठीक किए जाने की आवश्यकता है: सीसीआई अध्यक्ष

भारतीय प्रतिस्पर्धा आयोग (सीसीआई) के अध्यक्ष श्री अशोक कुमार गुप्ता ने 23-24 सितंबर को आयोजित 6^{वें} अंतर्राष्ट्रीय प्रतिस्पर्धा कानून सम्मेलन में प्रतिस्पर्धा कानून, डिजिटल और एनटीएफ का एक दिवस का विचार-विचार कार्यक्रम में भाग लेते हुए कहा कि डिजिटल युग में प्रतिस्पर्धा कानून के अनुपस्थिति के साथ-साथ डिजिटल कंपनियों को नियंत्रित करने की आवश्यकता है।

इस अवसर पर श्री गुप्ता ने कहा कि प्रतिस्पर्धा कानून को नियमित रूप से ठीक करने की आवश्यकता है।

Competition Commission of India (CCI) has said that changes in legislation governing competition law are on the anvil.

Competition Commission Chief Hints At Changes In Legislation

Competition Commission of India chief Ashok Kumar Gupta has said that changes in legislation governing competition law are on the anvil.



Business Today: Digital cos' data hegemony may lead to "attention economy": CCI chief

Advising an event organized by the Competition Commission of India (CCI) on Thursday, the chief regulator hinted at changes in legislation.

"While the legal framework set up to address competition issues gets robust, such as enabling provisions for merger notification of the law," he said.

CCI: E-firms' data may lead to 'attention economy'

New Delhi: Competition Commission of India (CCI) Chairperson Ashok Kumar Gupta on Thursday said that digital companies may lead to attention economy.

ThePrint: Data hegemony by digital companies may lead to attention economy: CCI chief Ashok Gupta

Amendments to merger & acquisitions regulations on the anvil, says CCI

Digital companies' data hegemony may lead to 'attention economy', says Competition Comm chief

CCI: E-firms' data may lead to 'attention economy'



ABOUT THE COUNCIL

Competition law is a law that defines the rules and guidelines that promotes or endeavors to keep competition in the market by controlling and regulating anti-competitive conduct by organizations. Competition law is upheld through open and private enforcement. The Act forbids against serious anti-competitive arrangements, abuse of dominant position by ventures and regulates combinations (acquisition, acquiring of control and M&A), which causes or liable to cause a considerable adverse impact on competition in India.

The council aims to strengthen the Indian industry and enabling competitiveness across various business segments. Continued guidance and engagement to the industry regarding the strong future and sustain fair competition in the Indian economy.

GLIMPSES OF PAST COMPETITION LAW CONFERENCES



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REGISTRATION FORM

I/we would like to attend/nominate the following:

	Delegate 1	Delegate 2	Delegate 3
Name			
Designation			
Name of Organisation			
GST No. of Organisation			
Address			
City			
Tel #			
Mobile #			
Email			
Registration Fee (Per Delegate)	Participation/ Registration Fee: INR 2,500 + GST (18%) = INR 2,950/- 10% Discount on participation of two or more Delegates/ ASSOCHAM Members		

METHOD OF PAYMENT	PAYMENT DETAILS
<p>DD/Cheque <i>in favour of ASSOCHAM</i> payable at New Delhi</p> <p>For NEFT/Online payment details: HDFC Bank Limited, 4/48, Malcha Marg Shopping Complex Chanakyapuri, New Delhi -110021 Saving Account No. 05031110000062 IFSC CODE: HDFC0004711</p> <ul style="list-style-type: none"> • Fee once paid is non – refundable, although change of nomination is allowed. • The registration fee includes lunch, refreshments. • Prior Registration is essential. Please fax/courier/email the registration form at the earliest. 	

Name & Designation of nominating authority

(Signature)

Kindly send your filled-in registration form to

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